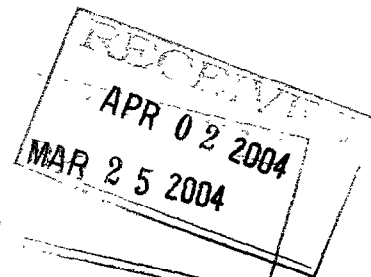




We Make Quality Affordable

February 2, 2004

Food and Drug Administration
Center for Food Safety and Applied Nutrition
Office of Nutritional Products, Labeling, and Dietary Supplements
Division of Nutritional Programs and Labeling
200 C Street SW
Washington, DC 20204



Re: 21 U.S.C. Section 343(r)(6), Notification of Statements on Dietary Supplements

Dear Sir/Madam:

I hereby notify the Food and Drug Administration ("FDA") of the use of statements of nutritional support in the labeling of Heart Renew, a dietary supplement. This notification is a change to a previously submitted structure/function claim dated 26 January, 2004. This claim supercedes the previous claim.

Statements being made in the labeling of Heart Renew:

(1) NOW Heart Renew is a unique dietary supplement that can be beneficial for heart and vascular function. Heart Renew is high in Phospholipids from soy that aid in fat digestion and support a healthy cardiovascular system. NOW Heart Renew also contains Soy Protein, which supports healthy serum cholesterol levels when consumed regularly. Carnitine has been added to assist in the oxidation of fat, the heart's main fuel source. Additionally, NOW has included a combination of B Vitamins known to facilitate the breakdown of Homocysteine, a potentially harmful intermediate of normal protein metabolism.

To the best of my knowledge, and based upon information and belief present at the time of the executing of this notice, I certify that the above information is accurate and complete. NOW Foods possesses substantiation that the statements are truthful and not misleading.

Jim Roza
Director, Quality Assurance
NOW Foods
395 S. Glen Ellyn Rd.
Bloomington, IL 60108

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